**Suggested Internal Communication to Launch the Parent-friendly Experience Survey**

***Subject title****: Got 10 minutes? Complete the Parent-friendly Experience Survey*

Dear colleagues,

We at **[insert organization’s name]** are committed to ensure that you have the support you need and continue to make our organization a truly parent-friendly workplace.

Therefore, we have submitted our application to earn the [Parent-friendly Label](https://eca.gov.ae/parent-friendly-home/) (PFL).

Completing the survey is a mandatory part of our application submission. Your opinion is important to us, and this survey is an opportunity to express yourself. Both parents and non-parents are welcome to fill out the survey.

Your responses will be 100% anonymous and this **survey should take no more than 10 minutes of your time.**

**Please click on this [insert your organization’s survey link] to complete the survey by [application deadline].**

If you have any questions about the survey, please reach out to [insert organization’s focal point contact details].

Earning the Parent-friendly Label would be a proud moment and milestone for our organization and we are excited to try and achieve this together!

Thank you for taking the time to complete this survey.

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*About the Parent-friendly Label:*

*The Parent-friendly Label is a UAE-wide workplace award program that recognizes forward-thinking, innovative workplaces in the semi-government, private and third sector that offer parent-friendly policies, practices and culture. The parent-friendly workplace is a visionary response to the evolving demands of the modern workforce and is a priority to the UAE’s Leadership.*

*To learn more, please visit the Parent-friendly Label* [*homepage*](https://eca.gov.ae/parent-friendly-home/)*.*