# Human Capital Newsletter – H1 2024







WHO ARE WE?



We are a government entity that oversees the Early Childhood Development sector in Abu Dhabi and are committed to the highest standards, placing young children at the heart of all we do. We promote collaboration to help all of Abu Dhabi's young children flourish



WHAT IS
THE PURPOSE OF
THE HUMAN
CAPITAL
NEWSLETTER?

This newsletter is specifically designed to keep you, our valued **ECA partners**, well-informed **on a bi-annual basis** about a select number of the **latest developments and news relevant to Human Capital in Early Childhood Development**. Inside, you will find a range of topics, including:



Key
updates
across
Human
Capital
initiatives





Key marketing and media highlights





Available resources





Major policy updates





Educational insights



ECA success stories

(8)



WHAT ARE THE TOPICS COVERED IN EDITION 1?

Introduction to ECA's Human Capital strategy

Spotlight on the upskilling program for social work graduates

Spotlight on the ECD University Champions Roundtable Kick-off session Key
highlights
from the
University
Champions
Roundtable
kick-off

meeting

Introduction to the ECA Human Capital portal







### **Human Capital Newsletter** - H1 2024

Edition 1







#### **KEY UPDATES ACCROSS HUMAN CAPITAL INITIATIVES:** INTRODUCTION TO THE ECA HUMAN CAPITAL STRATEGY



**VISION** 



Ensure sufficient availability of highly-motivated ECD workforce delivering high-quality services to Abu Dhabi parents and children

**OUTCOMES** 



0%

of total supply demand gap across all ECD practitioners (down from 39% in 2023)

40%

**Net promoter** score of ECD practitioners (up from 0% in 2023)

100%

of ECD practitioners with the **required** competencies to deliver high-quality services (up from 56% in 2023)

31%

Net promoter score of parents and children with ECD practitioners

**INITIATIVES** 



**Broaden the** professional standards and practice requirements for **ECD-related** positions



Elevate the attractiveness & societal perception of ECD-related positions



**Foster** the creation of supportive & sustainable Work environments for ECD practitioners



Strengthen the education and job preparedness programs for **ECD-related** positions



Ensure a robust array of high-quality **ECD Professional** learning support is available

**ACTIONS LAUNCHED IN 2024** 



**Develop ECD** certification scheme

**Define and** mandate minimum qualifications (including licensing requirements)

for ECD staff

Formalize and cascade ECD competencies and establish mechanisms to test extent to which they are being embedded



Build an **ECD** workforce database

Develop an integrated collaboration **forum** to bring together universities, employers, and partner entities\*



Launch targeted efforts to **enhance** working environments for ECD practitioners



Launch an upskilling program for unemployed social work graduates\*







\* Deep-dive to follow

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## KEY UPDATES ACCROSS HUMAN CAPITAL INITIATIVES: SPOTLIGHT ON THE UPSKILLING PROGRAM FOR SOCIAL WORK GRADUATES



PROGRAM OVERVIEW



We are pleased to introduce the Social Work Upskilling Program, designed specifically for recent unemployed Social Work graduates. This program, scheduled to take place from August until December 2024, is focused on equipping participants with the essential skills and knowledge needed to excel in today's dynamic labor market

PROGRESS TO DATE



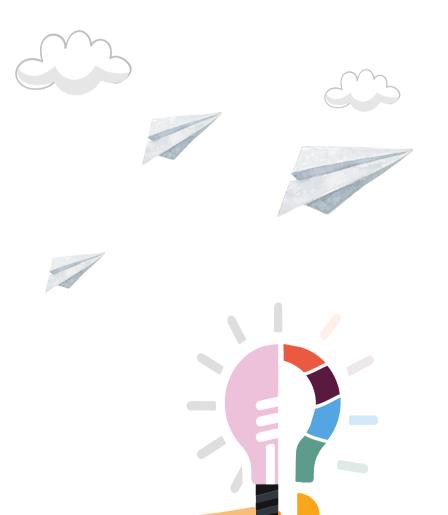
The Social Work Upskilling Program was successfully launched with a virtual Welcome Session held virtually on June 5th, 2024, which saw an attendance of over 50 participants

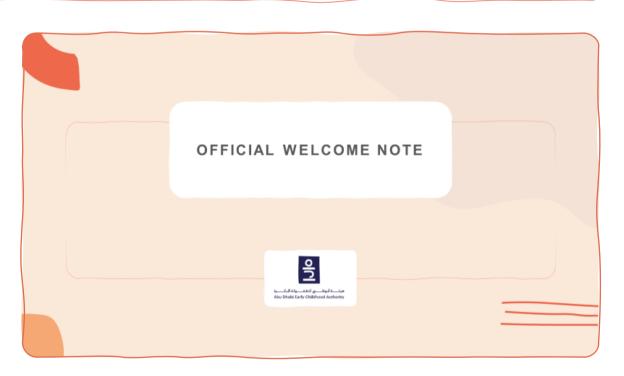
STAKEHOLDERS INVOLVED



This initiative is a collaborative effort with four universities, which have developed specialized courses, and four employers providing around 40 vacancies for field experience









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### Edition 1







#### OUR ROUNDTABLE WAS DESIGNED WITH FOUR KEY OBJECTIVES:

Receive support from universities in implementation of ECA efforts including the ECA HC Strategy

Exchange expertise and insights relevant to the Early Childhood Development space

Knowledge-share across universities and learn from experiences to overcome any challenges faced

Discuss collaboration potential relevant to the ECD space in Abu Dhabi



#### ~30 ATTENDEES FROM 10 UNIVERSITIES IN THE UAE JOINED US IN THE MEETING























#### AND 7 TOPICS SERVED AS A BASIS FOR DISCUSSION...





Introduce ECA and the HC Strategy



Shape the roundtable's key mission & objectives



Share HC priority initiatives for 2024



Success story:
Hearing from
UAEU and HCT



Child protection overview and discussion of potential collaboration areas



in Abu Dhabi:
Support towards
an active and
sustainable
research
ecosystem



Align on next steps and signing 2024 pledge



KEY MARKETING AND MEDIA HIGHLIGHTS: HIGHLIGHTS FROM THE UNIVERSITY CHAMPIONS ROUNDTABLE KICK-OFF MEETING



## THE ECD UNIVERSITY CHAMPIONS ROUNDTABLE KICK-OFF MEETING WAS COVERED ON ALL OF OUR SOCIAL MEDIA PLATFORMS







Teaser highlighting list of attendees



قبادل الخيرات والأفكار القيمة حول تنمية .

الطفية المطولة الشيري في حال تنميل المجارة .

وأس التال الشري في حجال تنميل في حجال تنمية الطفوات .

وأس التال الشري في حجال تنمية .

- قبادل القبوة عبر الجامعات والاستقداد .

- Exchange expertise and insights relevant to Enfly Childhood Development .

Olicuss owness of collaboration relevant to the ECA's Human Capital Strategy

- Knowledge-shore across universities and learn from experiences

ECD university champions roundtable objectives



Overview video of the ECD champions roundtable

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#### INTRODUCTION TO THE ECA HUMAN CAPITAL PORTAL



We encourage all our readers to access and utilize the ECA Human Capital portal, which offers access to many useful tools and information, including:



01 OUR STRATEGY

Detailed description of Abu Dhabi's Early Childhood Development Human Capital Strategy



#### **ANNOUNCEMENTS**

Latest updates on our work, news, and other relevant projects



#### 03 ) JOB PROFILES

Overview of roles and responsibilities that embed ECD competencies for different ECD-related positions



#### **ECD COMPETENCIES**

Detailed description of the 29 ECD competencies



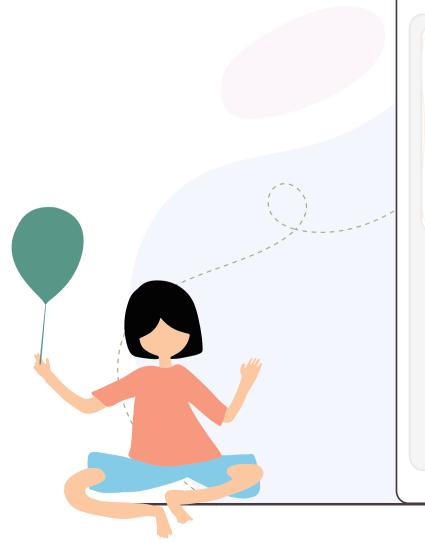
JOB INTERVIEW CHECKLISTS

Detailed guide on how to assess job candidates for ECD-related positions based on ECD competencies

06

### COURSES & UNIVERSITY PATHWAYS

List of professional development courses and university degrees that embed ECD competencies





Scan here to access the ECA Human Capital portal!

